

Okey Live

As the OKEY event has now passed I have interpreted all references to it in the past tense.

New OAS plus instruments

WERSI presents the new products in your area!

Visit the WERSI team and test the APOLLO GS200 and the other new products.

What follows is a list of dates and venues in Germany for the Apollo tour. I think this is self-explanatory and does not apply to outside Germany.

The new Apollo GS200. Big sound in a small space.

Very honoured visitors,

I am pleased to be able to tell you about the OKEY Organ Festival at Herdecke where WERSI introduced the new APOLLO GS200, the new Plus instruments and new sound packages. The WERSI team greeted visitors at the hotel in the Dali Room and had pleasure in answering their questions about our instruments.

Speak to us and we are there for you!

Many artistes were enjoyed during the concerts and demonstrations. Visitors took this singular opportunity to compare our unique WERSI organs and keyboards with all our competitors in the European market.

I thank the magazine OKEY for their wonderful organisation of this key Festival and wish you all, personally, interesting and exciting days while you are there. *(This is before the event)*

With musical greetings

Ulrich Wildhack
Managing Director

Top technology " Made in Germany "

From the beginning the name WERSI has stood for innovative musical instruments. They are very popular and are enjoyed by thousands of music lovers all over the world who either own a WERSI instrument or are inspired by the concerts and musical performances of WERSI artistes.

Since 1969 WERSI has developed and produced organs, keyboards and digital pianos as well as loudspeakers and other accessories. This signifies four decades of top technology.

“Made in Germany”

It became the Company's philosophy to develop and produce all its instruments in Germany. The company also uses suppliers for cases, metal processing, spraying, cutting-tool equipment etc from Germany.

The quality of our products shows that the decision to carry out our own development and production in Germany is right.

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The Apollo GS200

If you wish to know more about the new APOLLO, please leave your address at the WERSI stand or ask for leaflets about it using this free phone number: 0800 - 11 23 1000. *(Before the event, again)*

The inexpensive gateway into the world of the Open Art System! The new WERSI APOLLO GS200

With the new APOLLO GS200 organ, WERSI offers you an ideal instrument for making music at home. The instrument takes up very little space, although within its small size lies an astonishingly efficient organ.

Test the APOLLO now - and the world of its WERSI sounds will stay with you forever.

APOLLO GS200 - the instrument for easy playing.

With the APOLLO GS200, WERSI provides a system of operation which allows the player to concentrate fully on the music. Working the instrument is so easy it takes second place. The whole method of operating the instrument is arranged so that, after a short while, it becomes crystal clear and second nature. All buttons and drawbars are easily identified and foolproof to use. The player is presented with a large colour display within which to select and set up sounds and styles. The combination of sound buttons and drawbars is unique within this price range and permits the individual settings to be clearly seen and adjusted while playing.

The WERSI APOLLO makes playing easy because of the simple layout of the controls.

The Apollo GS200 and the Open Art Technology.

In the world of musical instruments WERSI has always been at the forefront of musical and technical progress. Now, in the APOLLO GS200, there is a new variation in the application of the Open Art System. You will be able to enjoy your instrument for years to come because of the modern way the instrument is structured. Other organ manufacturers develop new hardware and therefore produce new instruments. In contrast, the WERSI Open Art System is software based so that you can upgrade your existing organ however you wish – you do not have to buy a new organ every time.

An Overview of the Highlights of the Apollo GS200

- Large, 10" touch-screen with colour display as in Wersi higher models
- Easy operation
- 2 manuals with 5 octaves (61 keys) each
- 17-keys bass pedalboard
- Optional 76 keys lower manual

- Real drawbars for both the upper and lower manual.
- Numerous solo sounds as on top-of-the-line models
- Automatic professional accompaniment for maximum enjoyment
- WersiChord - with one finger create a multi-voiced melody.
- Split point anywhere in the lower manual
- Large storage capacity on the internal hard disk for sequences and styles.
- Full sound owing to a newly developed surround-sound system.
- Attractive and timeless design in real wood veneers or bright lustre sprayings
- Upgradeable at any time by the WERSI Open Art System

APOLLO GS200 - with the sound of the drawbar organ, the sound which gave the name to the instrument.

There is something which should be available on any organ you purchase: a physical set of drawbars. The sound of drawbars makes every musician's heart beat faster. What is the cause of that? Many instruments attempt to reproduce that sound. Some have presets and others have electronic drawbars. These are compromises. Instead, be inspired by the original physical drawbars of WERSI.

THEY make the music - WE make the instrument.

Throughout the years WERSI has been able to bring top musicians to play our instruments and our customers have been able to benefit from that experience. You will also be enthusiastic about how much musical quality and good sound the Apollo GS200 would give to your home. Think of the possibilities. Being able to make music as soon as you wake up. You can also enjoy the special offer with the Apollo of the sound packages "Sacral" and "Theatre Organ".
WERSI Musical Instruments – setting the tone in sound and quality.

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**Open Art System 7-
The system for the future!**

**The new PLUS-Generation of WERSI!
ABACUS Plus - VERONA Plus - SCALA Plus - LOUVRE Plus**

Overview of the Highlights

- Large touch sensitive 10" colour display
- Inclusive Open Art Arranger
- Inclusive new rhythm control panel for 3 Intros and Endings
- Inclusive Real Drums

We can, from now on, supply the models ABACUS, VERONA, SCALA and LOUVRE also in the enlarged PLUS format. All PLUS instruments are equipped with large 10" TFT colour displays which you already know from the WERSI Giga piano and the XENIOS XE20.

This provides an even larger view of the display for you to use. For the new Open Art Arranger the new rhythm control panel is extended to include the third Intro/Ending button, so that with suitable styles you can control the third Intro and Ending directly from this panel. Of course, the Open Art Arranger and the unique Real Drums are already pre-installed in all the new Plus Instruments.

Upgrades for existing instruments

If you already own one of the instruments ABACUS, VERONA, SCALA or LOUVRE, you can, in keeping with the WERSI philosophy of upgradeability, improve your instrument with the new, large 10" TFT colour display and the new Rhythm Control Panel.

Find out about this and our favourable upgrade prices by using our free phone number 0800 11 23 1001, or ask your WERSI-Partner.

Please note:

The large 10" colour TFT display can be retro-fitted to all the above-mentioned instruments. The new Rhythm Control Panel can be retro-fitted only to instruments built since Autumn, 2003.

The prices of these instruments without the PLUS features are available at up to 19% less.

3 new sound packages for OAS instruments

It is now more than 30 years ago that WERSI caused a sensation in the organ world with the introduction of the Helios/Galaxy generation of instruments. The timeless sound of these organs has a part to play in the current generation of digital organs and provide an interesting contrast to modern sounds.

With three new sound packages we let the analogue organ time of 1975 to 1983 live again. Play the sounds of the legendary organs Helios, Galaxy and Comet alone or in combination with modern sounds - experimenting is worthwhile in itself and these old organ sounds are now available to you in your OAS instrument.

Apart from the sounds themselves, each sound package contains numerous Total Presets with which you can play immediately in the style of the late 70s and early 80s. The three new sound packages can be installed in all instruments with the current OAS-7 software and will be available from November 2007.

We make a full OAS organ from your CD organ or your DX organ.

We are pleased to be able to present to you the new Upgrades for the WERSI CD organ CD700/900 and DX organ DX400/500. Transform your organ into an OAS instrument - the most sensational WERSI development of the last 4 decades!

This change is not an upgrade like in former times e.g. CD Xtra Golden Gate or Live-Style. It produces a full OAS organ with the sounds and technical potential of the VERONA GS500.

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At our Centre in Halsenbach and the Establishments of our WERSI Partners elsewhere, we look forward to your visit!

In the WERSI Centre and at the establishments of our WERSI Partners, you can experience the full world of WERSI musical instruments. When you play the instruments, the authentic full sound and simple operation will immediately make you want to have such an instrument of your own. Call the free- call number 0800 11 23 1000 and we shall gladly tell you about the nearest WERSI partner in your area.

Visit the WERSI Centre in Halsenbach!

In our large demonstration areas you can find out about the entire range of WERSI products. Our competent team of musicians, advisors and the WERSI development engineers looks forward to your visit. Here you can experience everything about WERSI at first hand.

How to Find Us:

The WERSI centre lies midway between Cologne and Frankfurt, near to Koblenz. Follow the motorway A61 coming from Cologne or Frankfurt, take the exit to Emmelshausen and follow the sign-posts to Halsenbach.

Opening Times: Monday to Friday : 10.00 to 18.00 hrs
Saturday : 10.00 to 13.00 hrs

WERSI DORTMUND

Our WERSI Partner in the Ruhr district has existed for over 25 years and serves a large area which goes far beyond the borders of the Ruhr district. Do visit us and while here enjoy a stroll through the Dortmund city centre. We are close to the main railway station and Westenhellwegs.

The WERSI Dortmund Proprietor, Herr Thymo Meyer, who has been with WERSI since 1983, will offer you a warm welcome. He will be able to answer all your questions as well as provide full musical and technical support after your purchase.

The address is:

Lütge Brückstraße 14
44135 Dortmund

Tel. 0800 - 11 23 1004

Mobil 0171 - 882 96 21

E-mail: dortmund@wersi.net

WERSI München

In November 2006 we opened the new WERSI München in Munich in the Ramersdorf quarter in Langbürgenerstr. 2. Within a large display area we are able to demonstrate the entire WERSI product range including a selection of secondhand instruments.

The WERSI München proprietor, Herr Peer Wandrey, who will demonstrate the full range of WERSI products and give advice on their operation and who is also a technical writer, looks forward to your visit.

The address is:

Langbürgenerstr. 2
81549 München

Tel. 0800 - 11 23 1007

E-mail: muenchen@wersi.net

Our Internet site : www.wersi-muenchen.de

Homepage www.wersi.de - on our homepage we constantly provide information about all new WERSI products. We are sure you will find a visit to our site worthwhile.

Special Internet Offers - Through this site you can enquire about any of our products and be given a non-committal price for your requirements. Simply complete the on-screen form and follow the instructions for sending it to us.

Secondhand Instruments through the Internet - Also on our homepage are displayed exclusive offers for secondhand WERSI instruments and instruments of other makes.

New Download Area – for some weeks now our Download Area has been open to our customers. A very short registration on the site then allows you to download operating instructions, information brochures and the current version of OAS-7 at any time simply by inserting a password which is sent to you.

The address of the WERSI partner in your area can be obtained from our centre at Halsenbach or from our website at www.wersi.de .

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